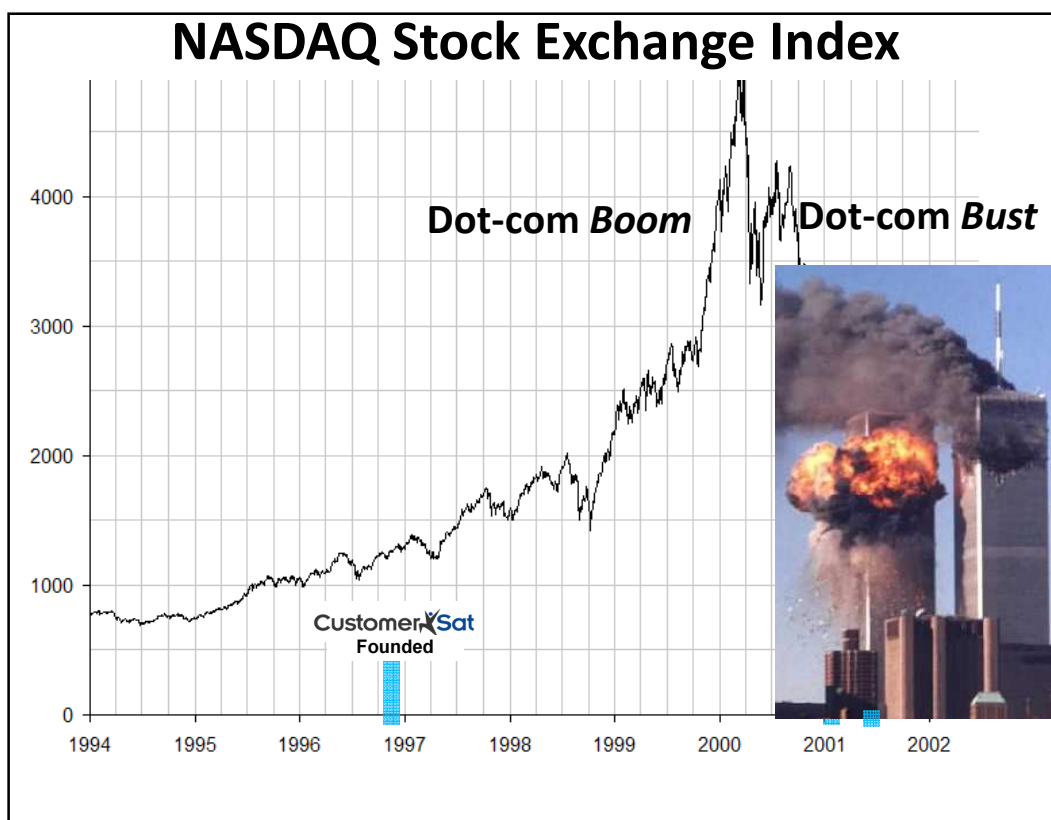
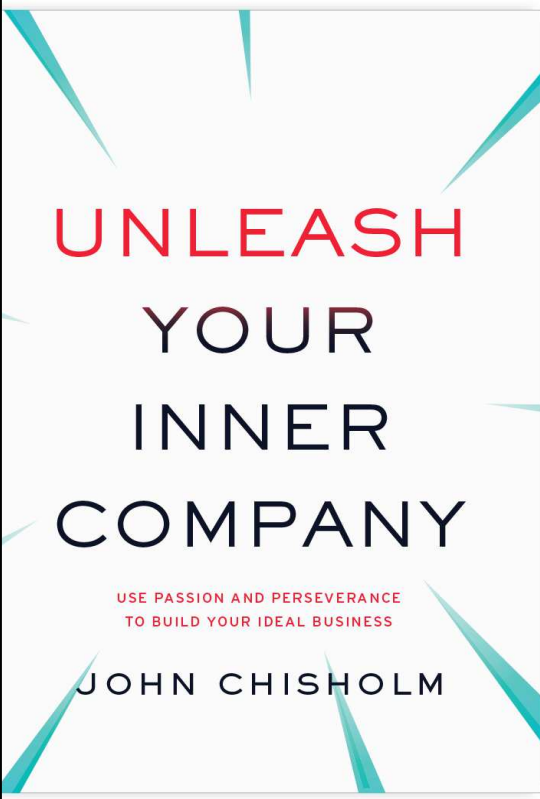






UNLEASH YOUR INNER COMPANY

- The ideal company for you is *unique to you*
- You have many *more advantages* than you realize
- Find, nurture, and ride *positive feedback loops*
- Any company can be *evolved and scaled* into a large business, if desired



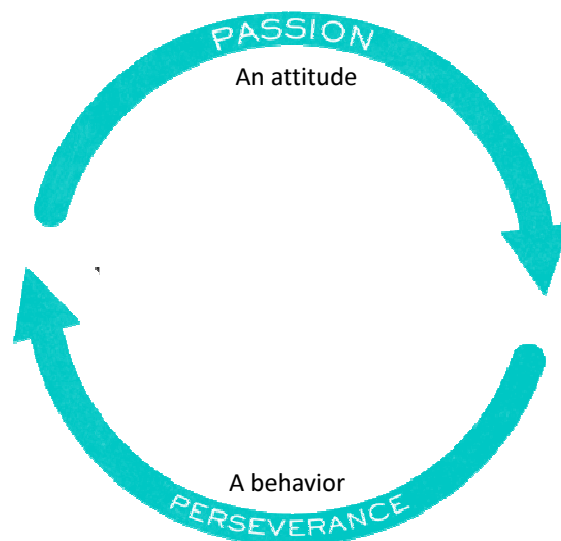
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Today**

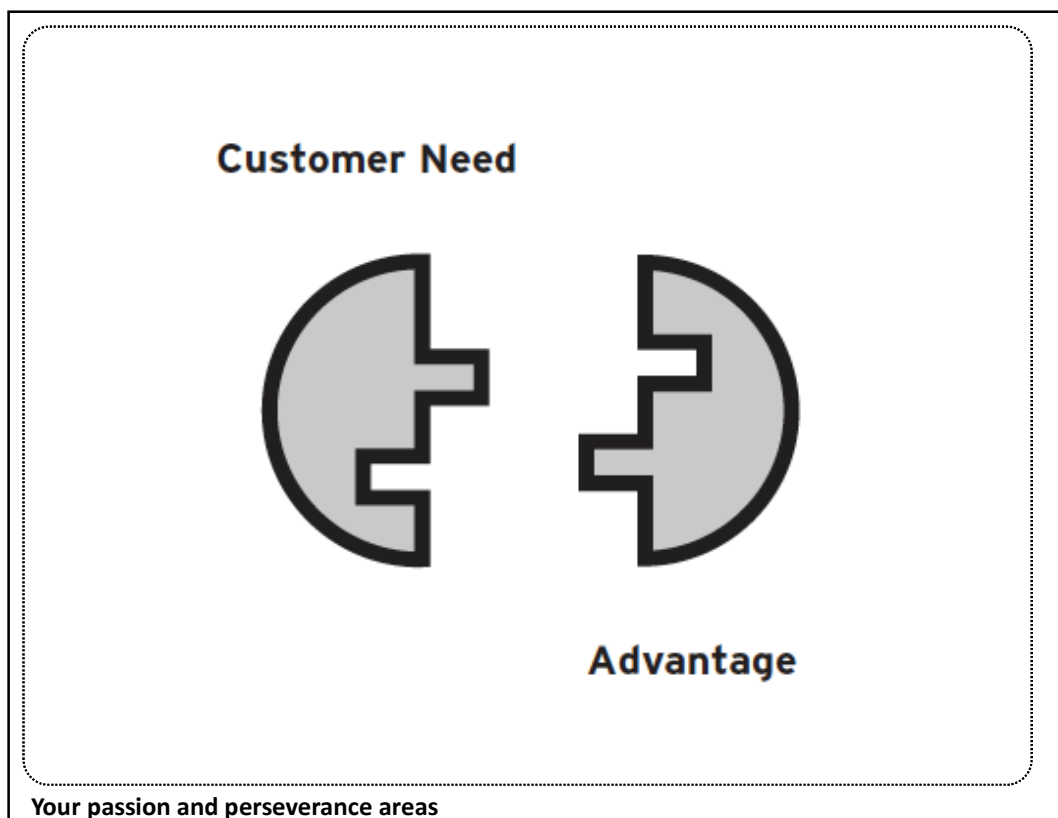
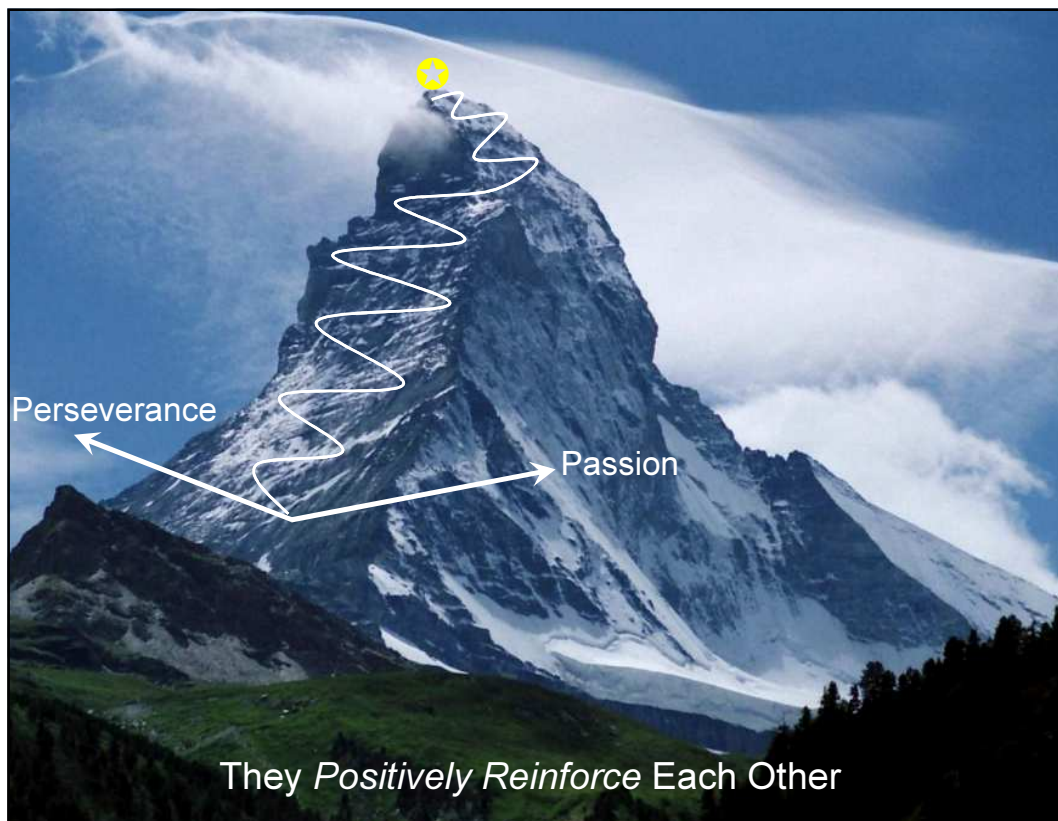
**During this session,
have the most number
of relevant Tweets**

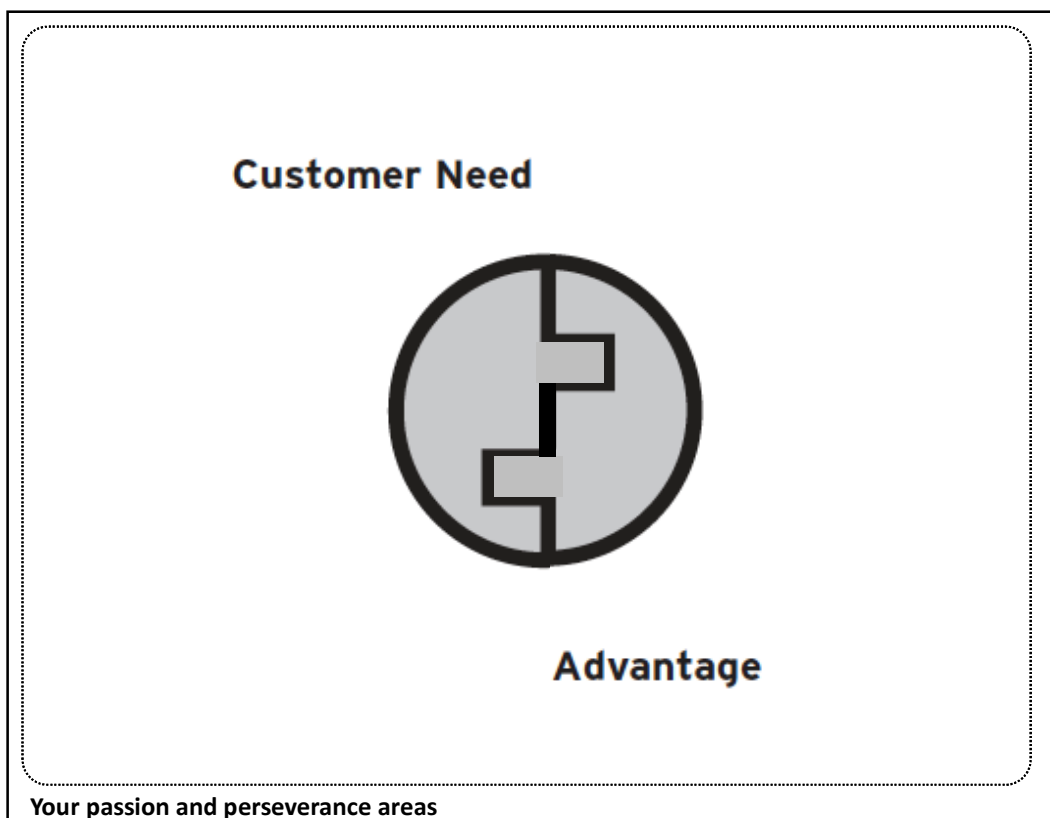
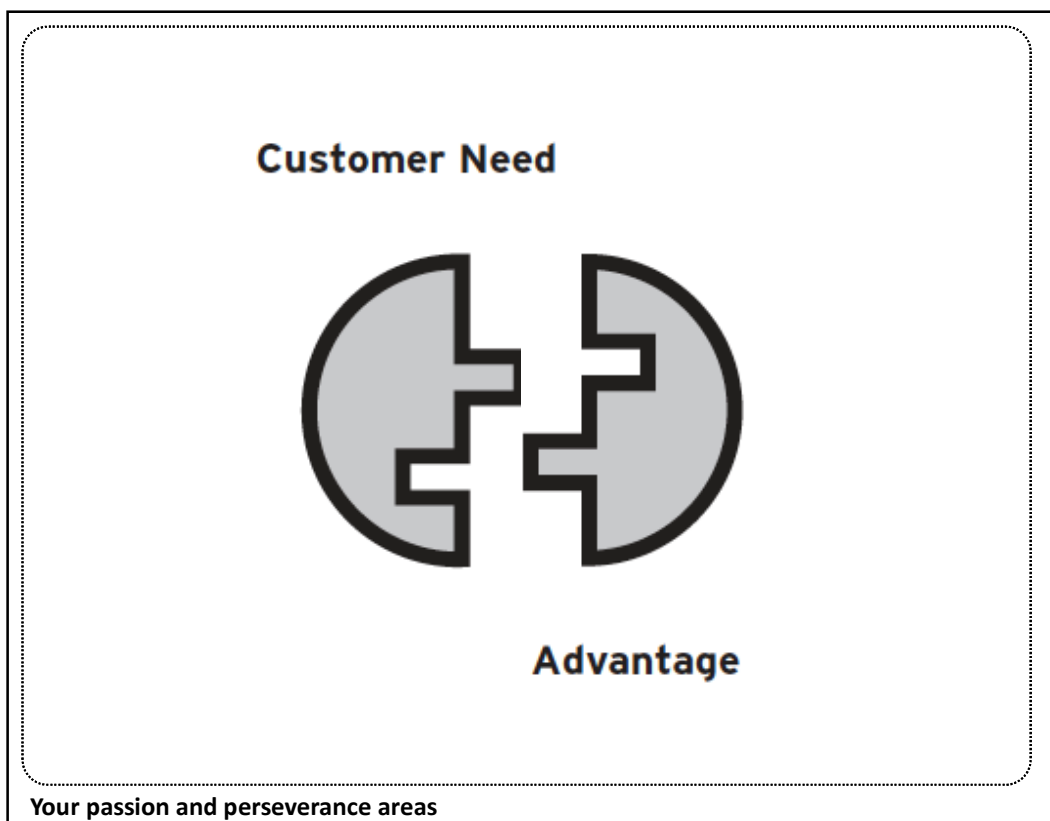
**Double points for
including image/photo**

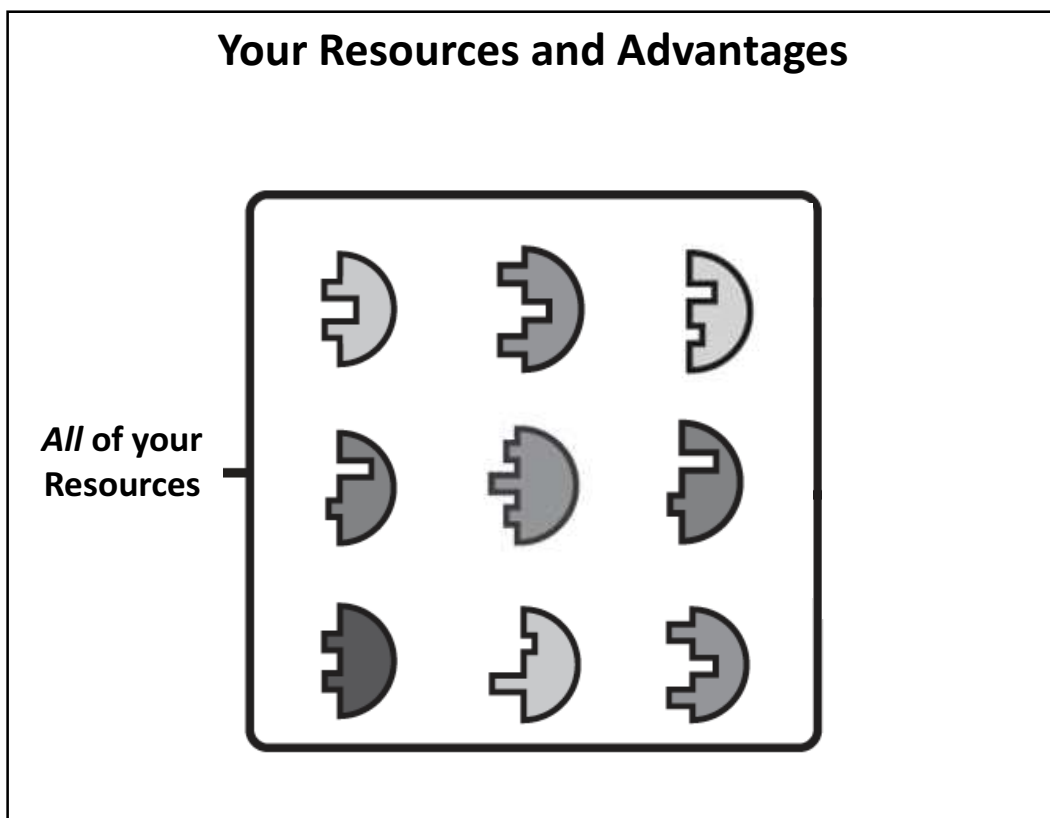
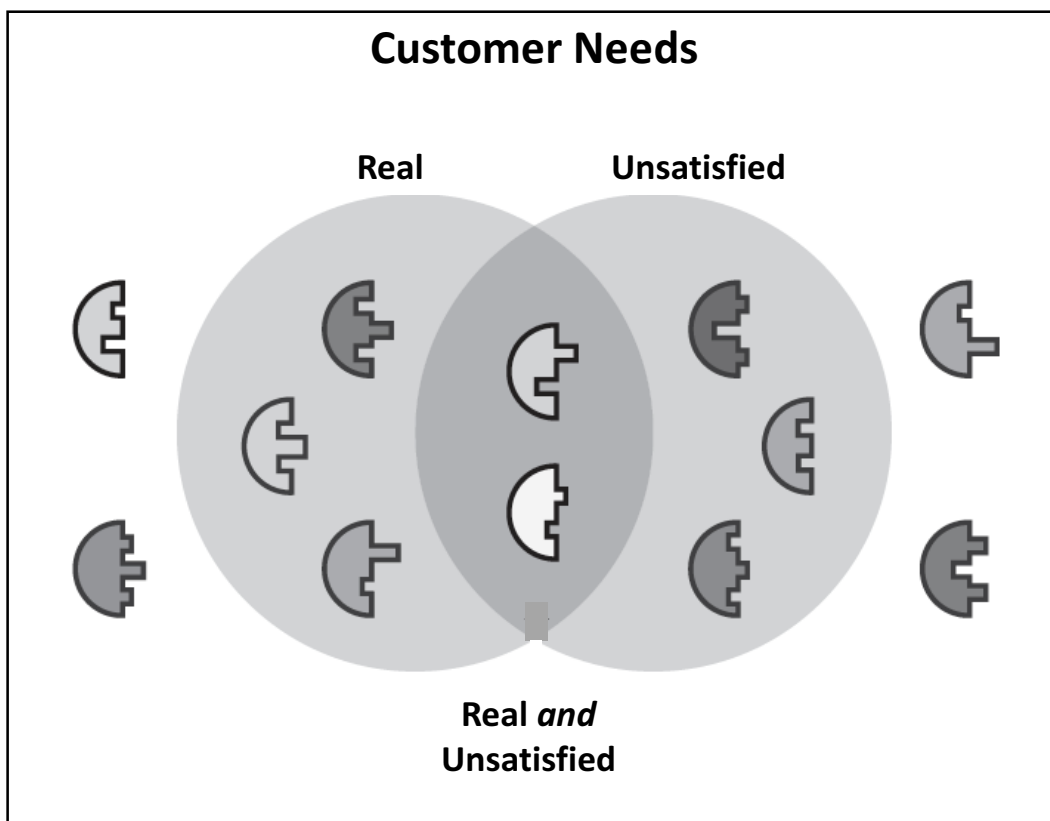
**Include in Tweets:
@johndchisholm**

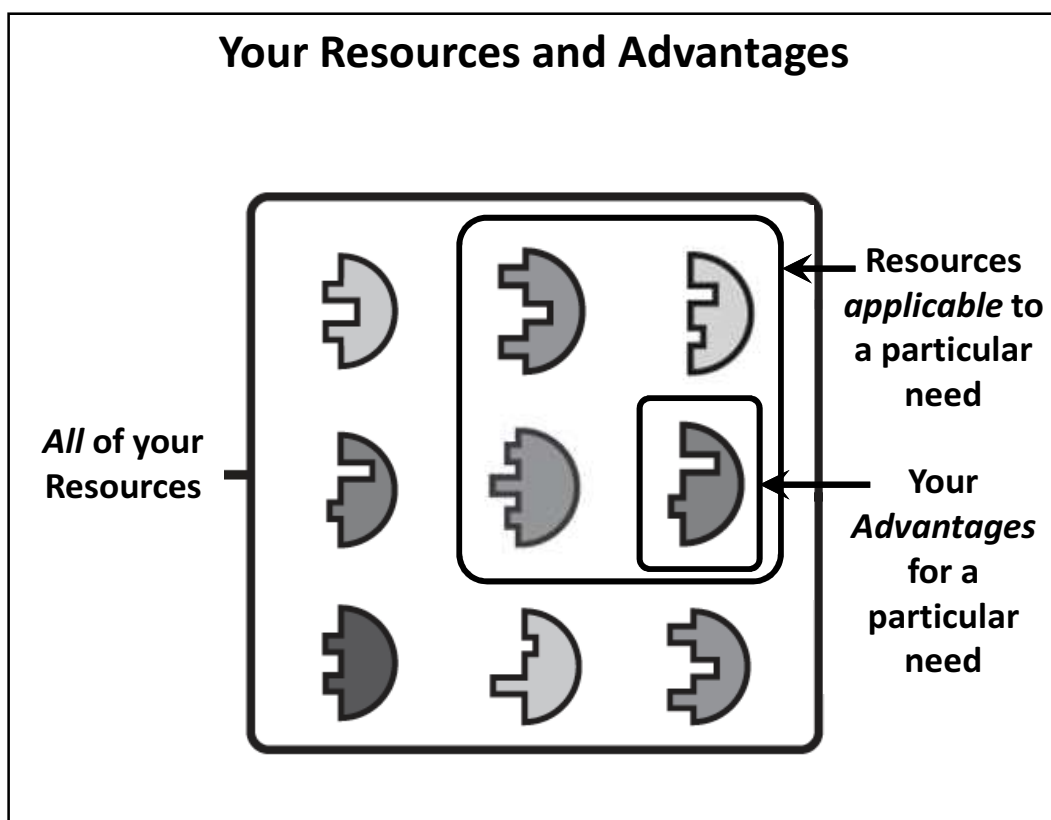
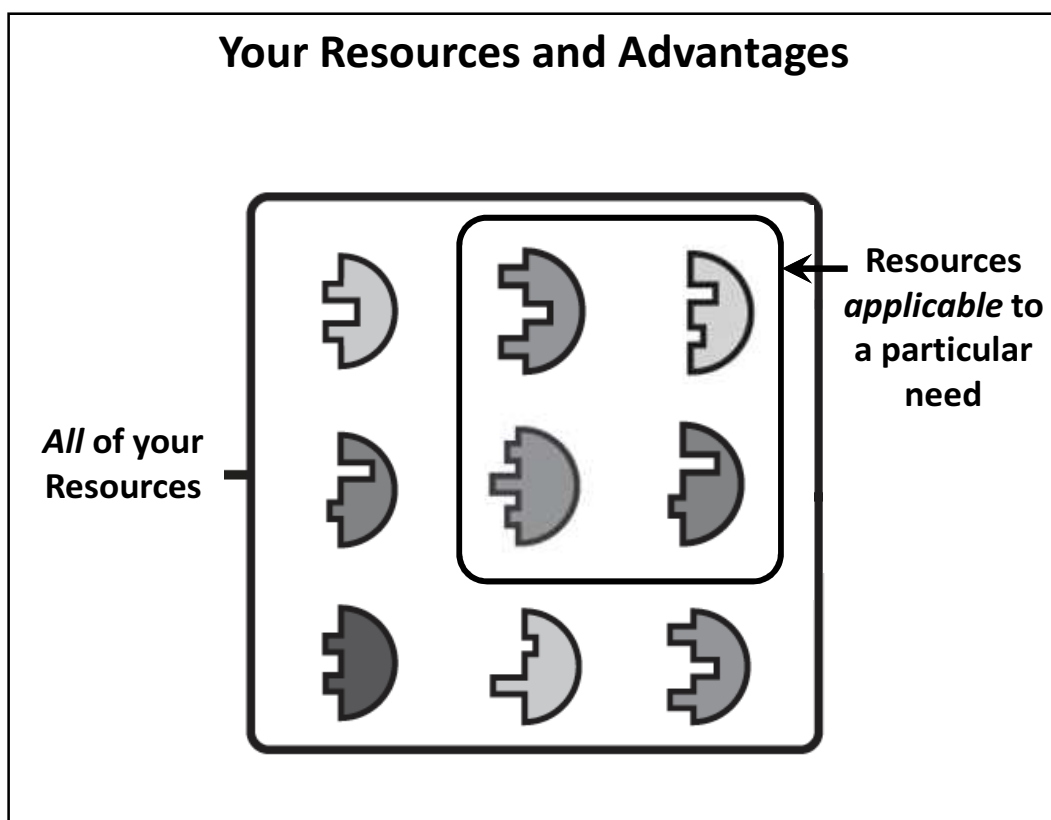
A Positive Feedback Loop

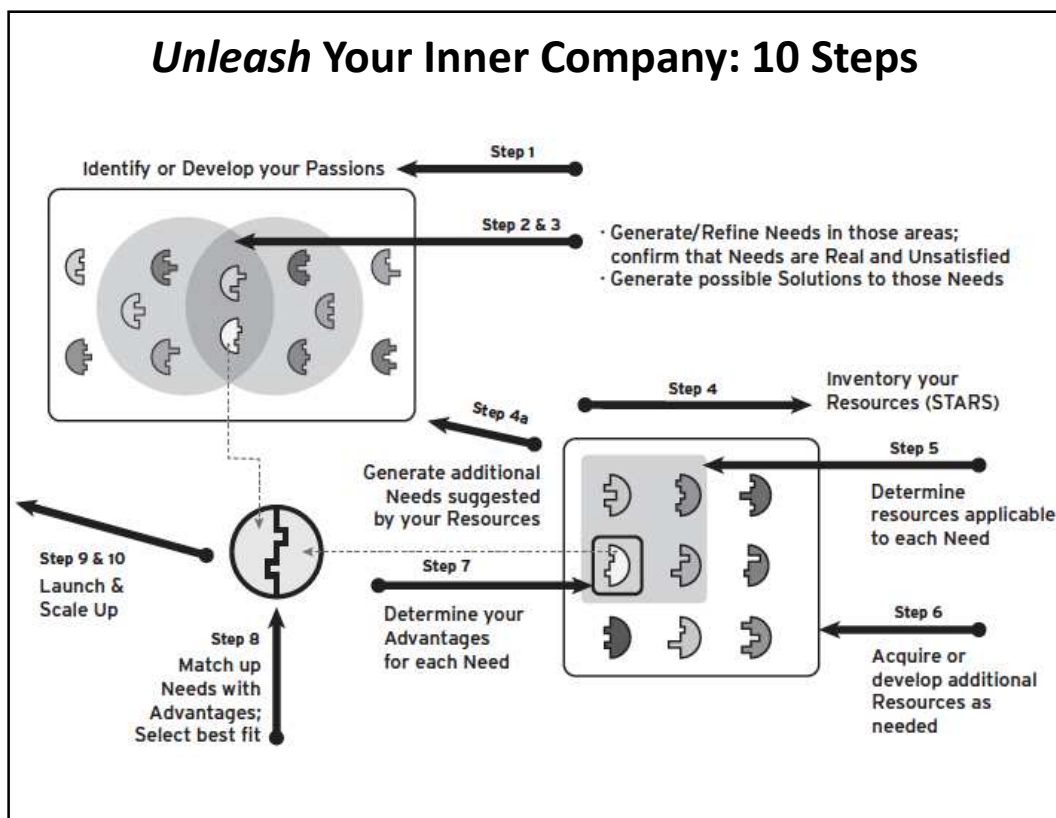
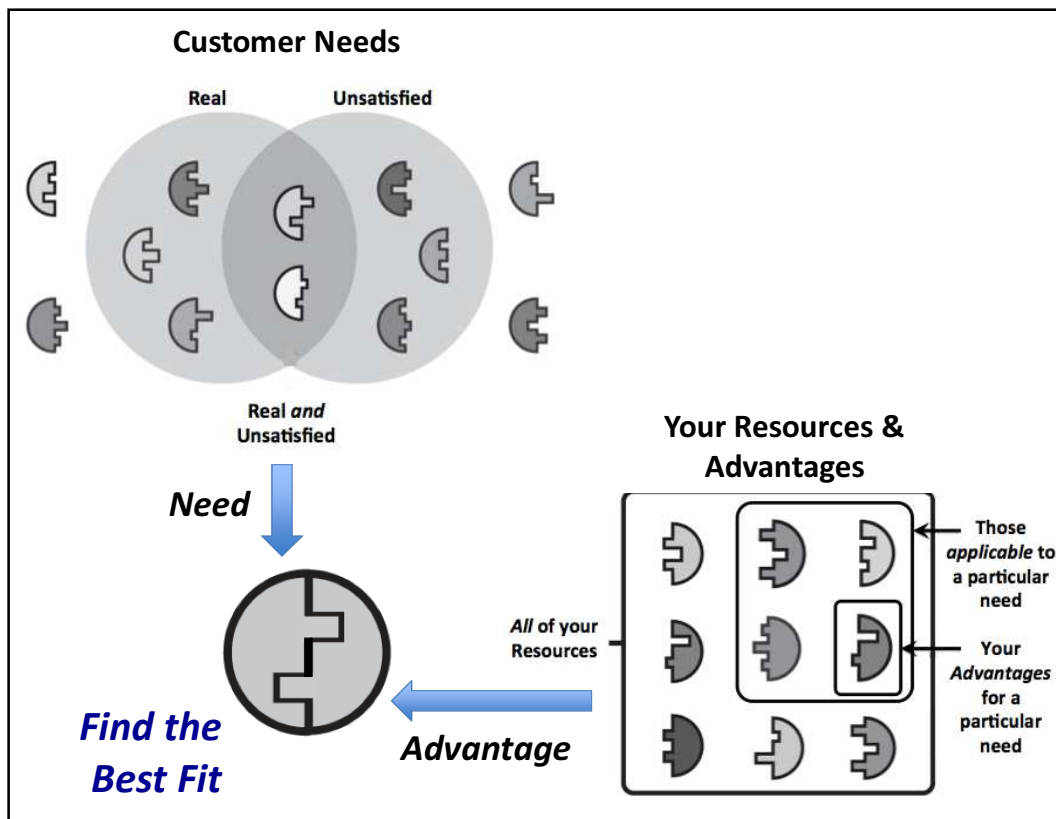






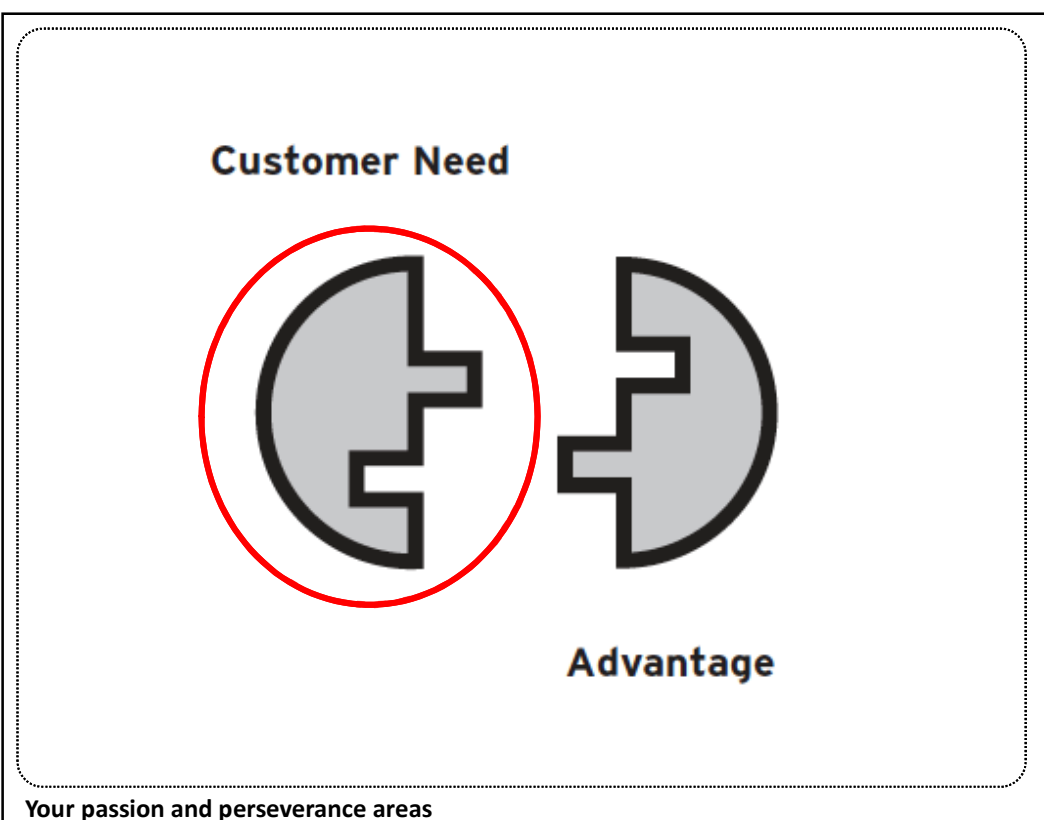






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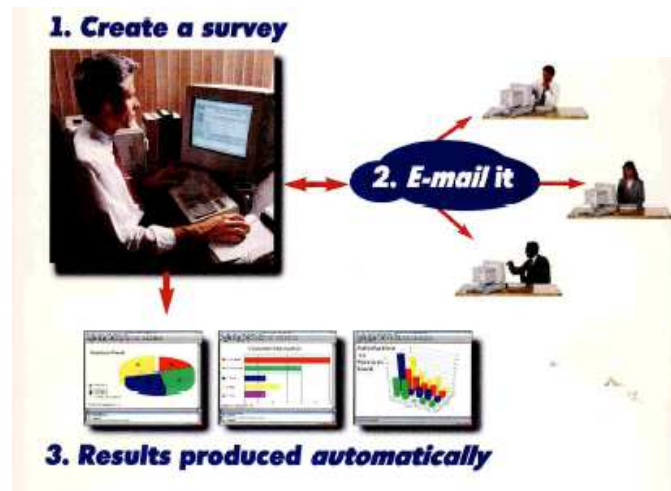
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***Start with a
Cool Technology?***

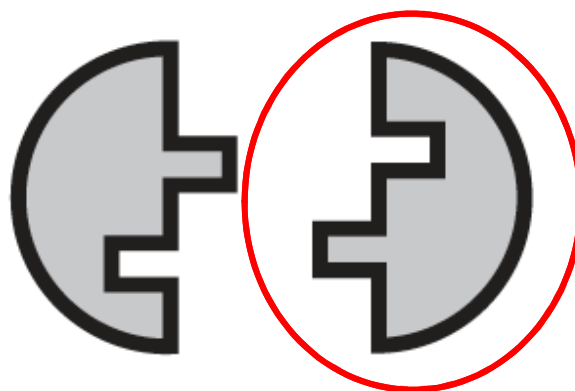
**No. Start with a
Real Customer Need**

Patent
"Computer
network based
conditional
voting system"



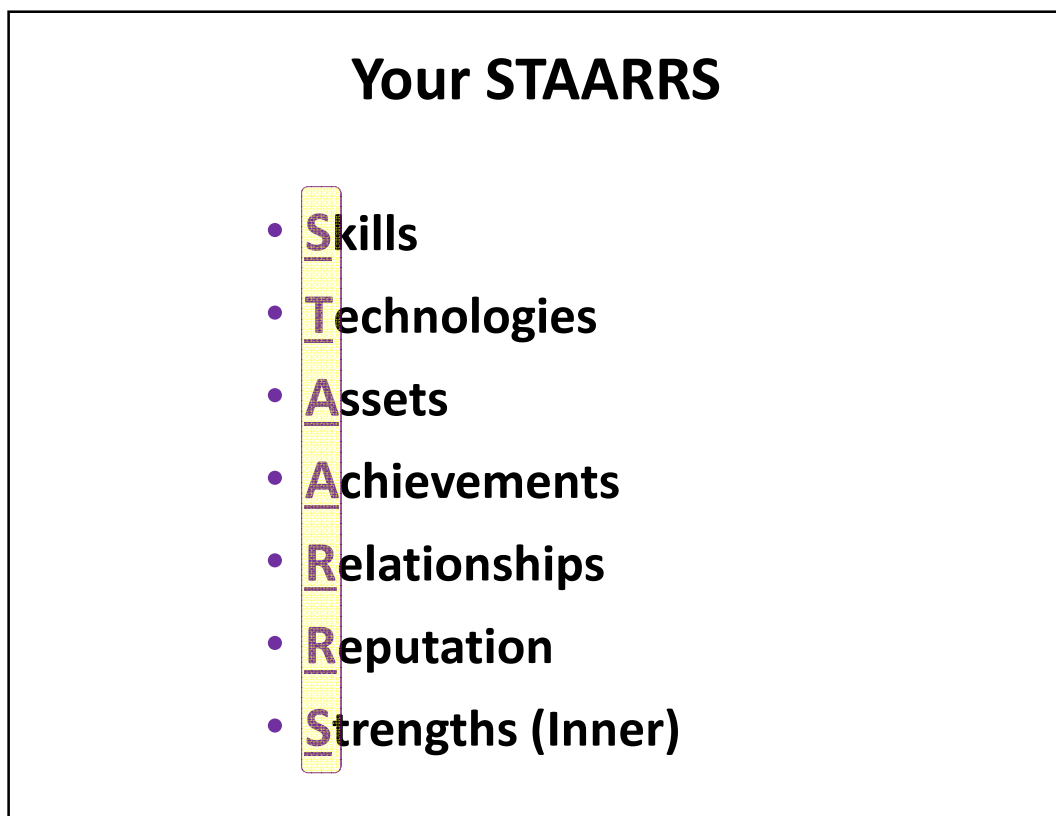
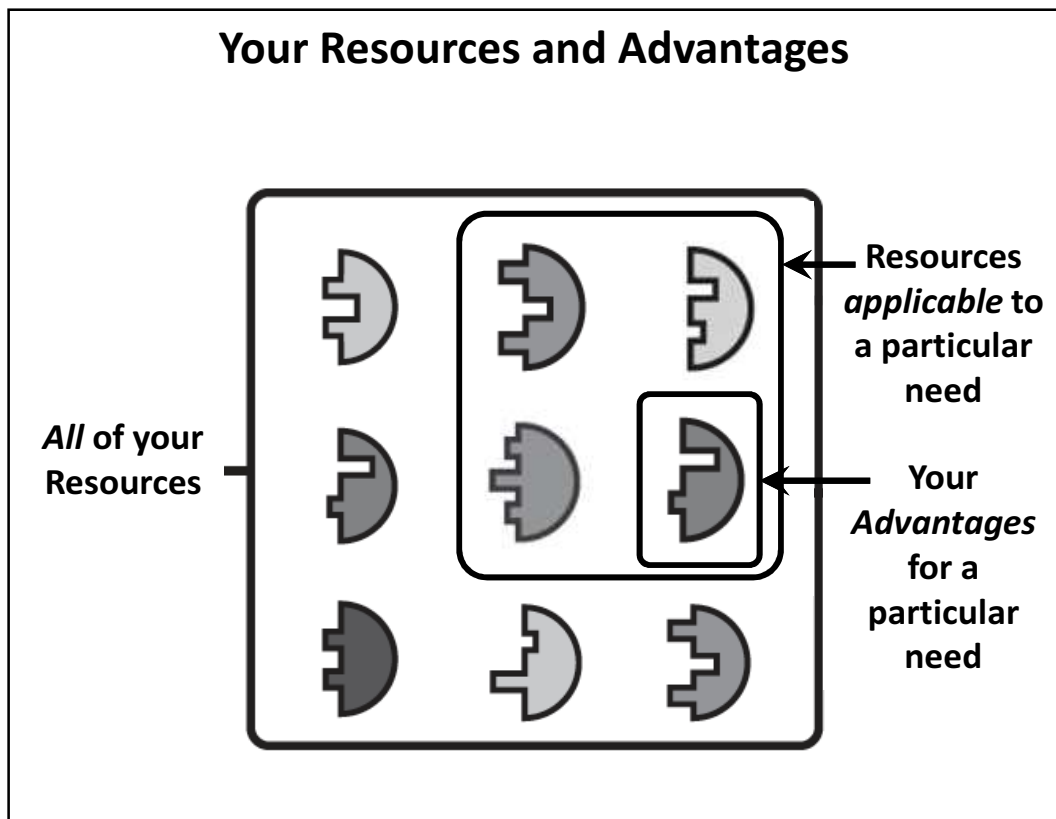
Decisive Survey

Customer Need



Advantage

Your passion and perseverance areas



Your Resources (S T A A R R S)						
Skills	Technologies	Assets	Accomplishments	Relationships	Reputation	Strengths
•Chemistry (bachelors degree) •Three years work experience in medical services •Scuba certification •Play electric guitar •Conversational Spanish •Microsoft Office •Making gourmet desserts	•Natural Language Processing (NLP) •Geographical positioning systems (GPS) •Social networking (Facebook, LinkedIn, Twitter) •Online search (e.g., Google) •Web cameras (Webcams) •Solar power	<u>Financial</u> •Savings •Full-time job and income (medical services) <u>Physical</u> •Laptop, printer, and high-speed Internet access •Garage (to turn into office) •Woodworking power tools <u>Knowledge-based</u> •Know my hometown well (born and raised here)	•Earning a college degree •Making a down payment on a home •Paying off a debt •Completing a project on time and under budget •Putting a child through college •Taking first place in dog show	•Family who can provide help and encouragement •Loving and loyal spouse •Mentors who can provide advice •Co-workers who are potential co-founders, employees, customers, or partners •Alumni association •Supportive parents	•Friends whom I trust and who trust me •Recommendations •Strong credit score	•Leadership (Led soccer team to regional championship) •Diligence/perseverance (Got a raise (or made honor role) this quarter despite broken foot) •Compassion (Helped neighbors after their house flooded) •Entrepreneurship (Bought up friends' DVDs and sold them online for a profit) •Excellent health

You Can Become An Innovator

Your Resources (S T A A R R S)						
Skills	Technologies	Assets	Accomplishments	Relationships	Reputation	Strengths
•Chemistry (bachelors degree) •Three years work experience in medical services •Scuba certification •Play electric guitar •Conversational Spanish •Microsoft Office •Making gourmet desserts	•Natural Language Processing (NLP) •Geographical positioning systems (GPS) •Social networking (Facebook, LinkedIn, Twitter) •Online search (e.g., Google) •Web cameras (Webcams) •Solar power	<u>Financial</u> •Savings •Full-time job and income (medical services) <u>Physical</u> •Laptop, printer, and high-speed Internet access •Garage (to turn into office) •Woodworking power tools <u>Knowledge-based</u> •Know my hometown well (born and raised here)	•Earning a college degree •Making a down payment on a home •Paying off a debt •Completing a project on time and under budget •Putting a child through college •Taking first place in dog show	•Family who can provide help and encouragement •Loving and loyal spouse •Mentors who can provide advice •Co-workers who are potential co-founders, employees, customers, or partners •Alumni association •Supportive parents	•Friends whom I trust and who trust me •Recommendations •Strong credit score	•Leadership (Led soccer team to regional championship) •Diligence/perseverance (Got a raise (or made honor role) this quarter despite broken foot) •Compassion (Helped neighbors after their house flooded) •Entrepreneurship (Bought up friends' DVDs and sold them online for a profit) •Excellent health

Customer Needs

Automatic English-Spanish translation between patient and doctor

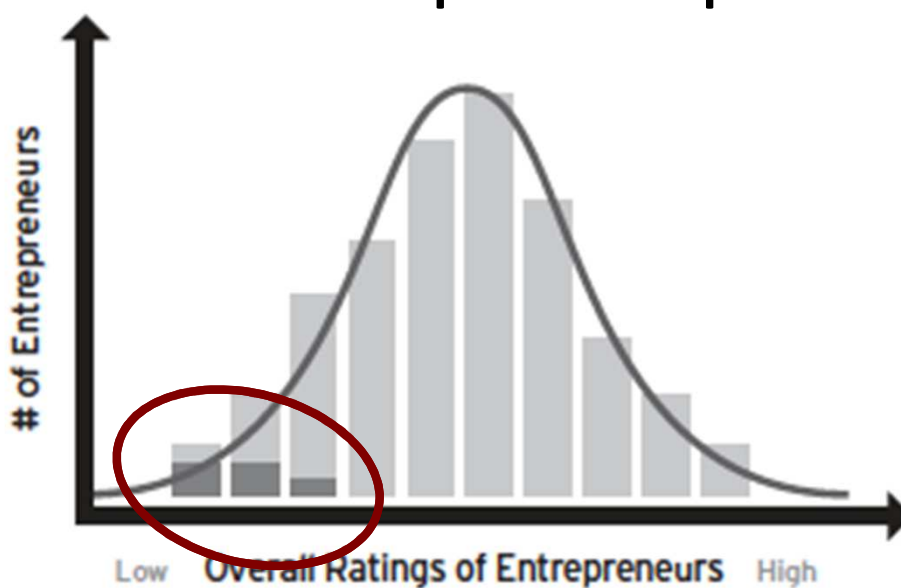
Same-day home delivery of prescription drugs

Combine Things You Already Know in Novel Ways

Regulations Deter Entrepreneurship

Industry or Business Type	Most Onerous Regulations: Candidates
Software development	Limit on number of allowed H-1B visas
Medical devices	Food and drug
Construction	Occupational health and safety
Aerial vehicles	Federal aviation
Self-driving vehicles	Transportation
Real estate	Zoning; environmental protection
Delivery services	Transportation; municipal laws
Employ many teenagers	Minimum wage laws

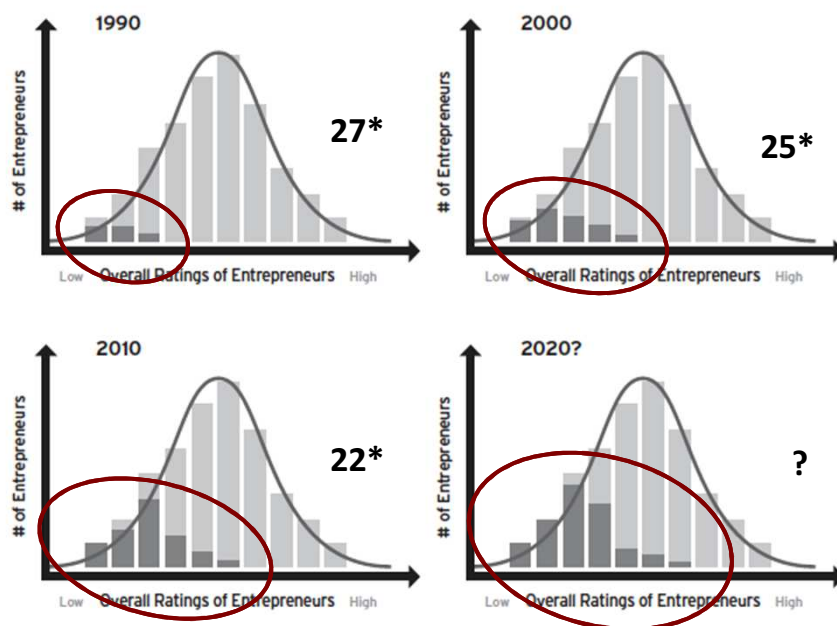
Regulations Deter Entrepreneurship



■ Entrepreneurs blocked by regulation

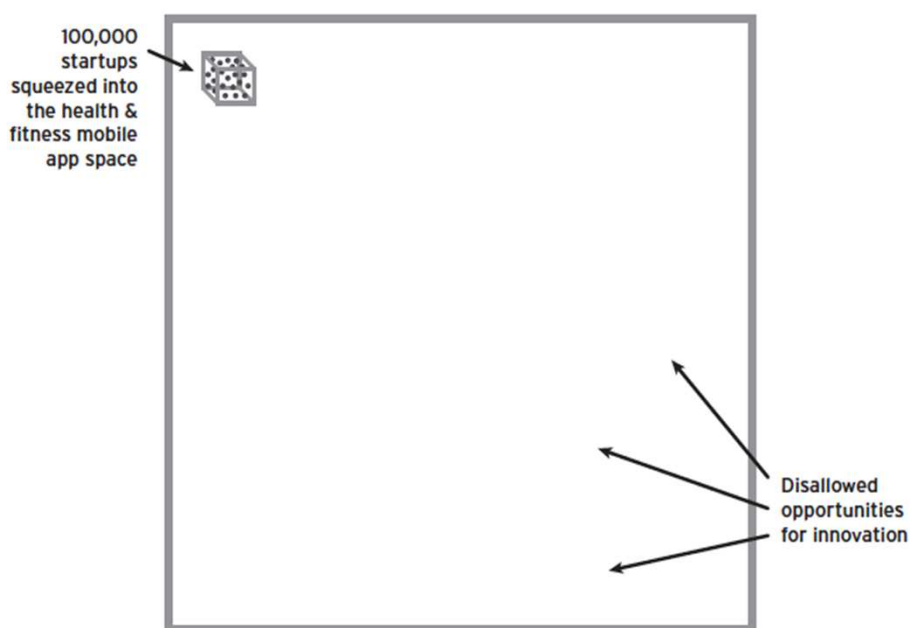
"Overall ratings of entrepreneurs" based on their skills, passion, perseverance, self-confidence, ambition, resources, etc.

More Entrepreneurs Are Deterred Each Decade

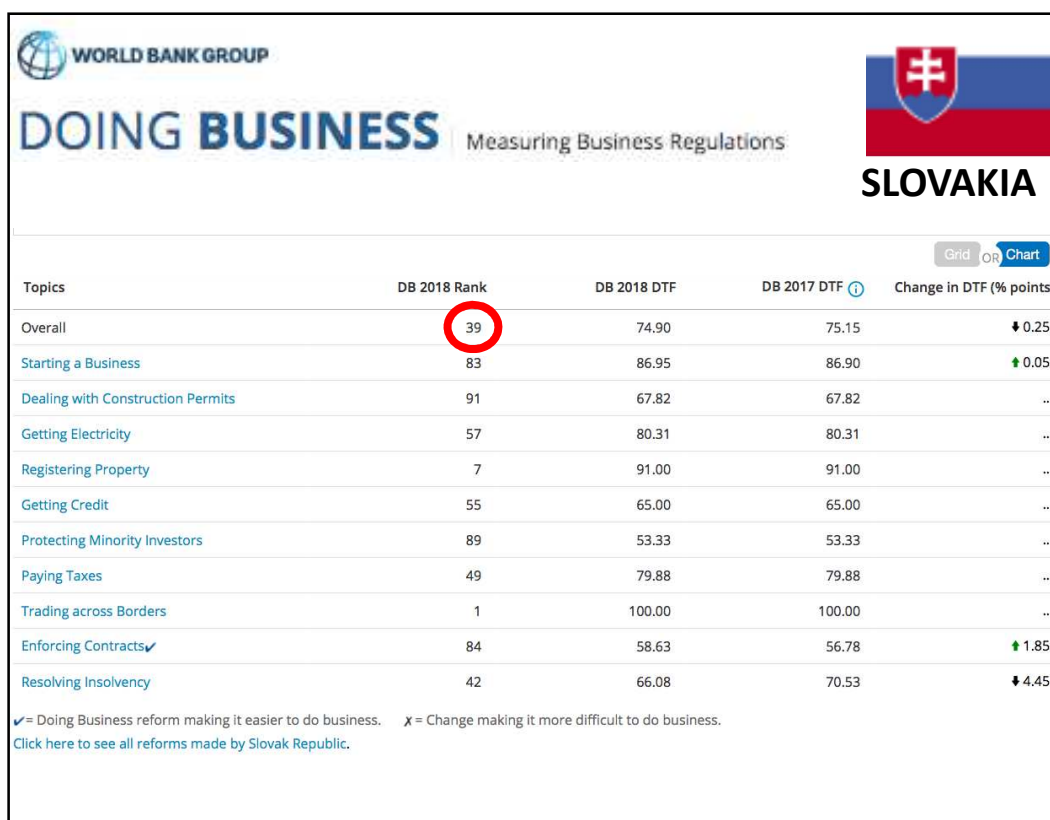


*Number of new businesses created for every 10,000 working-age Americans

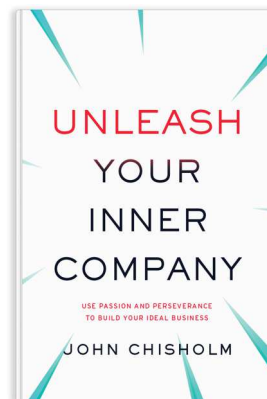
Regulations Turn *Positive*-sum Environments



...Into *Negative*-sum Environments



Thank You!



John@JohnChisholmVentures.com

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